

WAYNE STRUMPFER (CA BAR NO. 160080)
Acting California Corporations Commissioner
ALAN S. WEINGER (CA BAR NO. 86717)
Acting Deputy Commissioner
MARLOU de LUNA (CA BAR NO. 162259)
Senior Corporations Counsel
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Los Angeles, California 90013-2344
Telephone: (213) 576-7606

Attorneys for Complainant

BEFORE THE DEPARTMENT OF CORPORATIONS
OF THE STATE OF CALIFORNIA

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| In the Matter of |) FILE NO. 923-3328 |
| |) |
| THE CALIFORNIA CORPORATIONS |) |
| COMMISSIONER, |) ORDER TO DISCONTINUE VIOLATIONS |
| |) PURSUANT TO CORPORATIONS CODE |
| |) SECTION 25249 |
| Complainant, |) |
| |) |
| v. |) |
| |) |
| INVESTORS' INSIGHT ASSET |) |
| MANAGEMENT (MICHAEL RENNIE |) |
| MORERA DBA), |) |
| |) |
| Respondent. |) |

To: Michael R. Morera
Investors' Insight Asset Management
1278 Glenneyre Street, #159
Laguna Beach, CA 92651

Wayne Strumpfer, the Acting California Corporations Commissioner of the Department of Corporations finds that:

Investors' Insight Asset Management ("Investors' Insight") has continued to violate the books and records requirements of the Corporate Securities Law of 1968 (Corporations Code section 25000 et seq.) and the regulations enacted thereunder. Investors' Insight has violated California

1 Code of Regulations, title 10, section 260.241.3 subdivision (a)(2) by failing to maintain general and
2 auxiliary ledgers. In addition, Investors' Insight violated California Code of Regulations, title 10,
3 section 260.241, subdivision (j) by failing to prepare and maintain monthly trial balances and
4 computations of net capital and aggregate indebtedness or of minimum net worth. Investors' Insight
5 has also violated California Code of Regulations, title 10, section 260.241.2, subdivision (a) by
6 failing to file annual financial reports with the Commissioner.

7 NOW, BASED UPON THE FOREGOING, AND GOOD CAUSE APPEARING, it is hereby
8 ORDERED under the provisions of Corporations Code section 25249, that Investors' Insight
9 immediately discontinue violating California Code of Regulations, title 10, section 260.241.3,
10 subdivisions (a)(2) and (j) and section 260.241.2, subdivision (a).

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12 Dated: July 14, 2005
13 Los Angeles, California

WAYNE STRUMPFER
Acting California Corporations Commissioner

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15 By: _____
16 ALAN S. WEINGER
17 Acting Deputy Commissioner
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